

Selection of a Design and Project Management Consultant (DPMC) for Museum,
Curation and Allied Works of National Tribal Freedom Fighters Museum at
Garudeshwar, Rajpipla, Narmada District



Development Support Agency of Gujarat

Volume III Part - 10/10

Tender Drawings and Details for references

For

**Selection of a Design and Project Management Consultant
(DPMC) for Museum, Curation and Allied Works of National
Tribal Freedom Fighters Museum at Garudeshwar, Rajpipla,
Narmada District**

Development Support Agency of Gujarat

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8 Museum introduction and concept note

SCHEDULE 3: MUSEUM INTRODUCTION AND CONCEPT NOTE

The project owes its genesis in commemorating the contribution of the tribal communities of India in the freedom movement of India against the British Colonial Empire. The tribal communities were the ‘first’ to offer extensive resistance to the alien ecosystem being enforced by the British by dismantling the traditional worldview. The British administration, judiciary, revenue, excise, police, military, railways, Criminal Tribes Act, Forest Act, among many other factors led to the creation of an exploitative ecosystem, at the center of which were our tribal communities. To honour the contributions of tribal freedom fighters across India, 10 state-of-the-art museums are being set up in different states of India.

In the state of Gujarat, the Development Support Agency of Gujarat (D-SAG), an autonomous agency functioning under the aegis of Tribal Development Department (TDD), Government of Gujarat (GoG), has been entrusted the responsibility of developing the National Tribal Freedom Fighters Museum at Garudeshwar, Narmada district, Gujarat (near Statue of Unity).

The overarching theme of the museum is to showcase the role of tribal communities in the freedom movement against the British Colonial Empire. The scope of the museum envisages to pay tribute to our national tribal heroes from various states of India for their contributions and sacrifices in the freedom movement. It shall showcase significant events from history of tribal freedom fighting. The main objective proposed tribal museum shall be to showcase the following:

- The tribal spirit for freedom through symbolic depiction of the theme of their contribution in Indian freedom struggle that shall evoke emotional connection amongst the audience. It is to collect, preserve, interpret, and display items of historical events, struggles against British rule by tribal.
- To show the actual contribution in freedom struggle which have not been given due importance by historians.
- To sensitize the present and next generations about the tribal contribution in the nation building. The proposed tribal museum besides displaying the contribution of tribals in Indian freedom movement.
- It will display the rich tribal culture, traditions, heritage of the tribals. The museum is also proposed to have a centre of excellence for further research in history and anthropology of tribal communities of India.

The concept and design should be landmark, unique, stimulating and inspiring to the inquisitive minds. It should

be more than just exciting place to explore, should be home to sustainable, collaborative, socially engaging organization managing a dynamic network of programmers related to the theme of museum. The Tentative Project Cost of Tribal Museum Curation Part is Rs. 150 Cr which is under scrutiny.

The Authority has brought out following focus areas for the proposed museum:

Tribal contribution in the Indian Freedom Struggle through

- Thorough research and content preparation from Historical documents, Archival documents, books and other Materials
- Display their struggle using modern communications-(audio-visuals) along with temporary and fixed exhibition objects such as Themed dioramas, 2D/3D Murals, Statues and Wall Reliefs, Tangible and Intangible Artifacts, Infographics, interactive exhibits etc.
- Audio-visual documentaries, video clips, music, films, projection mapping
- works, interactive technology, specialized technological interventions, high end projection displays etc.
- Sound and lightshows utilizing performing art techniques of dance, music, musical instruments, storytelling, puppetry, etc of the tribal communities.

Inclusivity of the respective communities should be an essential element of curation. Inclusion of descendants of tribal heroes, community historians, artists, artisans, craftsmen are to be have a stake in the narration and exhibition of the history.

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Tribal Culture and Lifestyle

1. Tribal Worldview

- Showcasing belief system and tribal worldview
- Tribal societal structure and self-governance
- Cultural practices through portrayal of fairs, festivals, culinary traditions, and traditional education
- Traditional concepts for land, forest, water.
- Concept of Social Freedom

2. Tribal Arts, Traditions, Heritage and Knowledge

- Tribal objects, Handicrafts, textiles, and artefacts
- Focus on tribal wisdom specific to nature, sustainable practices, rituals, traditions, etc
- Narration of cultural richness using modern Q R code communication technology aswell as text panels, infographics, Audio Guides etc.

Center of Excellence for Tribal Archives, Research and Documentation

- Archives for Scholars
- Research facilities for emerging Scholars, Researchers, Students etc.
- Administrative offices, academic facilities, state of art library, seminar halls and auditorium

Above focus areas are indicative in nature, Applicant may propose alternative focus areas based on their understanding subject to approval from authority. Applicants are required to undertake have their own research team and subject matter experts to undertake independent research on the focus areas.

MUSEUM COMPONENTS

Museum Block

The overarching theme of the museum is to showcase the role of tribal communities in the freedom movement against the British Colonial Empire. The museum envisages to pay tribute to our national tribal heroes from various states of India for their contributions and sacrifices in the freedom movement. It shall showcase significant events from history of tribal freedom movements and present the major and minor tribal freedom movements. Information shall be presented through static exhibits including dioramas, objects, various interpretive media including labels, information panels, audio-visuals as well as multimedia in the museum. The museum project is divided into two parts: civil and curation. Currently, civil work except finishes on the site has been done.

Ticket counter is located near Museum Lobby area in the forecourt area of the Museum site. It is planned as dual utility component with ticket counters, lounge area, cloak rooms and waiting area.

Amphitheatre/ Open Air Theatre

An amphitheatre has been planned in the outdoors as a dedicated space to hold art and cultural performances all through the year. The performances would be of varied nature and include a variety of tribal performing arts. The amphitheatre has a seating capacity of 400 people.

Cultural cum Exhibition Centre

The space is conceptualised to bring a variety of tribal arts and crafts under one roof. It aims to provide a platform to the tribal artists to conduct workshops, give live demonstrations and be able to sell the artefacts to earn a living. The space resonates with the concept of a 'Tribal Haat' (daily market) and shall be equipped with six to eight workshop areas and exhibition space.

Tribal Huts Outdoor Exhibition

This outdoor exhibition space shall include an open-air exhibition of tribal huts of permanent nature. The huts shall represent twelve to fifteen tribal huts of various Indian tribes from different regions of India.

Souvenir Shop

The souvenir shop will have a collection of souvenir items and replicas inspired from the museum collection for sale. It shall also have a collection of a wide range of publications related to the theme of tribal freedom history as well as other literature related to their art and culture.

Proposed Development for Cafeteria/Games/Recreational Space/Library/Reading Space

Key concept to be developed by the bidder.

Director Bungalow and Staff Quarter

The project also has provision for Director bungalow and 12 Nos of Staff quarter for the staff at within the project premises. Civil construction works for Bungalow and staff quarters are at an advanced stage of completion.

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Bird Eye View of the Museum Site (for reference only)

design and supervision as per the scope of works (terms of reference) detailed in annexure-1 of schedule-1.

THE MUSEUM BLOCK: COMPONENTS

The Museum block is planned as a four storeyed building housing the following components:

1. Lower Ground Floor: Includes - Auditorium, Storage, VIP lounge, Green Rooms, Research Institute cum library, and Administrative Block.
2. Ground Floor: Includes – Anteroom, Tree of Life, Introduction Hall, Tribal Life Gallery, galleries on movements from Western and Central India.
3. First Floor: Includes exhibition galleries on movements from Eastern and Southern India and space for other functions
4. Second Floor: Includes exhibition galleries on movements from Northeast, Andaman and Nicobar as a special experience exhibition, minor movements across India and space for other functions

THE MUSEUM BLOCK: CONTENT DETAILS

Lower Ground Floor

Auditorium

An indoor auditorium has been planned on the lower ground floor for holding indoor tribal cultural performances with a seating capacity of 250 people.

Museum Storage and Conservation Laboratory

A museum storage space has also been planned to provide a safe and secure shelter to the museum's reserve collection which shall neither be on permanent nor temporary display. A conservation laboratory is also under planning for all those objects requiring any immediate major/ minor scientific treatment. Such objects can be treated in the in-house conservation laboratory, saving them of the risk of further damage due to transit if sent out for treatment and of further damage due to over handling.

Research Institute cum Library

All extended studies regarding museum collection can be carried out in the research area. Besides, it shall be a place for researchers, scholars, historians, students and other experts from the field of tribal history, culture and heritage to investigate and carry out their study using the available support such as – journals, books, online sources and related museum objects in the

museum stores.

Ground Floor Components

Reception Area cum Anteroom

The reception area cum anteroom will feature brief introduction to the concept of the museum by providing a brief overview to the audience on the diversity of resistance provided by the tribal communities.

The exhibition can either be drawn/ printed on vertical cloth banners crafted from the tribal textile traditions, suspended from the ceiling. Another digital display is the *Paliya* (Hero/Memory Stone) which shall have a recurring display of basic information about various tribal revolts across the country. The room shall also include reception area to welcome the visitors and provide details regarding on site programs and all other administrative details.

Tribal Tree

A fifty feet tall tree is being proposed for installation on the ground floor right adjacent to the reception area. The concept of the tree is to showcase tribal worldview. Tribal artists are to be engaged to undertake design and conceptualization of the tribal tree. A concept note can be prepared to elucidate the minimum curatorial requirements for the tribal artists.

Introduction Gallery or Tribal Worldview Gallery

This gallery shall showcase information regarding the establishment and development of the museum. A snippet of the speech delivered by Hon'ble Prime Minister on 15th August 2016 which explains the genesis of the museum shall be run on a digital screen.

The gallery will exhibit the tribal culture and heritage by showcasing aspects such as origin stories, social structure, visual documentation, cultural aspects such as fairs, festivals, livelihood, culinary traditions, performing arts, tribal concepts of land, water, forest and social freedom. The aim of this gallery is to offer an overview into the tribal worldview for audience of varying age.

Galleries on Tribal Freedom movements from Western and Central India

The ground floor shall have galleries, exhibits, and spaces dedicated to Tribal Freedom movements from Western and Central India.

First Floor and Second floor

1st and 2nd floor will have galleries, exhibits and spaces dedicated to Tribal Freedom movements from Eastern India, Southern India, North East India and two special exhibition galleries on Andaman & Nicobar and Minor Movements across India.

Note: Each gallery shall have a unique entrance. The outside walls shall be adorned with specific tribal wall art and will be given a local appearance representing the region of the tribal freedom movement. The entrances will also be equipped with special lighting and sound system, soft musical tunes pertaining to the region of the tribal freedom movement will be played on loop. Apart from that, in each tribal freedom movement, people who were identified to help leaders and played an important role in the movement, shall also be showcased in the galleries. To relieve the visitors of the mental fatigue, each gallery shall have different 'hands-on' activities. Visitors can choose their own pace for viewing the museum galleries as well as join guided tours with gallery guides.

Above area program and theming is indicative in nature, Applicant may propose alternative theme considering the status of works at site and overall vision of the proposed Museum.

Applicant to note that a detailed project brief and CADD drawings for the project shall be made available upon submission of Non-Disclosure Agreement as per Appendix-III after bidders are shortlisted as per authority decision.