

Chief Minister's Ten Point Programme
VANBANDHU KALYAN YOJNA



Skill Upgradation
For Future Employment

Employment opportunity for all families
Quality education & higher education
Economic development of tribal areas
Health for all
Housing for all
Safe drinking water to all
Irrigation opportunity
Universal availability of electricity
All-weather road connectivity
Urban development

INTRODUCTION to CM's Ten Point Programme



The Government of Gujarat has launched a bold and unprecedented initiative - the 'Chief Minister's Ten Point Programme' for the Development of 43 tribal Talukas (ITDP Blocks) from 12 predominantly tribal districts of the State. This programme aims at ensuring very high quality social and civil infrastructure and sustainable employment in these areas such that the income of every tribal family doubles in next five years.

**The Ten Point Programme
has an allocation package of
Rs. 15,000 crore over the
next five years.**



The Programme's strategy includes the harnessing of private initiative in a mutually beneficial manner, use of modern technology and ensuring quality infrastructure, training & modern facilities to lead tribal communities into the new age of global linkages, information technology, and value addition.

Our existing partners

- Maruti Udyog Limited
- Ambuja Cement Foundation
- Mico Bosch
- Mahatma Gandhi Labour Institute
- Shroff Foundation Trust
- Call One
- Indo German Tool Room
- Confederation of Indian Industry



Public Private Partnership policy for setting up Vocational Training Centres (VTC):

The broad outline of the incentive package for promoting high quality VTCs in PPP mode in the ITDP areas is as follows...

a Who are eligible?

Interested private sector partner should be-

- (a) Running at least one good quality skill training enterprise on full time basis and the quality of this facility should be acceptable to the State Government;
- (b) A premier Production or manufacturing house in the related sector with adequate financial strength; or
- (c) A financially sound public limited company with adequate surplus and proven track record of CSR activity.

Private sector partner will have to put in its contribution up-front or at beginning of every year, in case of recurring cost. State Govt. contribution will on the basis of the funds put in by the private sector partner;



What support is available from State Government?

State Government will provide following support-

- Land, up to 10 acres, free of cost depending on the layout plan proposed;
- 75% of capital cost; and
- Full recurring cost if VTC has 100% ST trainees. In case of shortfall of ST student, pro-rata reduction in Govt. contribution will be made.



Above support is subject to following conditions-

- If within the first five years, the parameters and outcomes are not achieved, the land and other assets will revert back to the State Government; and
- The land will initially belong to TDD and after successful completion of five years, it can be transferred to the private sector partner by following the prevailing procedure and applicable cost.



TDD is in possession of adequate land at

- Ambaji (Banaskantha)
- Khedbramha & Shyamlaji (Sabarkantha)
- Dahod, Kevadia Colony, Tilakwada (Narmada)
- Vyara & Songarh (Tapi)
- Saputara (Dangs)
- Dharampur (Valsad)

What are **expectations** from the **private sector partner**?



Private sector partner is expected to -



Bear 25% of the capital cost. There is no upper financial ceiling for these centers and adequate residential facilities for trainees and staffs are permitted;



Develop the training modules and manage the center;



Decide about the certification process of the course;




Have a minimum annual intake of at least 500 residential trainees;



Ensure placement of at least 75% trainees.

The private sector partner will have to put in its contribution upfront and State Government contribution will be in proportion to the funds already put in. Construction work can be taken up by the promoter organization directly.





What are the tangible **benefits** to the **private Sector Partners**?



The private sector will have full management control of the VTC, enabling it to develop industry friendly courses as per the existing requirements.



It can use the VTC as a captive centre for providing its long term manpower requirements and can also have tie ups with its foreign technology partner for obtaining technical support during the initial years.



Majority of the cost for the initiative will be borne by the state government.



The venture also qualifies for income tax exemption.



Most importantly, the venture will give the Private partner an access to huge manpower resources from 43 talukas of Gujarat, a pioneering presence on the Delhi-Mumbai Business corridor and will be a huge feather in the Cap to their CSR activities.



Which are the potential areas of intervention?

The rapid market scan exercise carried out by TDD shows good potential in -

- ▣ Light engineering activities,
- ▣ Road & building construction and maintenance,
- ▣ Low end IT enabled services including CAD,
- ▣ Hospitality,
- ▣ Textile and garments,
- ▣ Automobile servicing & motor driving,
- ▣ High-end security services,
- ▣ Para-health,
- ▣ Communication & entertainment sectors in Gujarat.





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